

PRESS RELEASE AND MEDIA KIT



FOR IMMEDIATE RELEASE

January 12-20, 2023 – San Diego, California

The ground is set to shake in California like never before as 80,000 Knights of Columbus in the State of California with the California Catholic Conference and numerous pro-life and pro-family organizations announce a coordinated campaign to rise up in prayer and unity to protect the dignity of every person's life from conception to natural death.

The *Faith Moves Mountains!* Campaign aims to bring millions of Catholics and other Christians together in a Novena of Prayer beginning on January 12th and lasting nine days leading up to and through multiple March and Walk for Life events statewide and nationwide.

Basic Facts about the Novena:

1. A novena is a traditional devotion which consists of **nine consecutive days of prayer** for a particular intention or set of related intentions.
2. It is often combined with **fasting and works of charity** to add spiritual force to the prayer.
3. The California Knights of Columbus have been **sponsoring this Novena since 2021**, even before the *Dobbs* decision that overturned *Roe v. Wade*; the need for coordinated prayer is even more urgent with the passage of Prop 1 last November.
4. Each day of the Novena offers its own **special intention**, an **intercession** for people involved in the abortion decision, and an

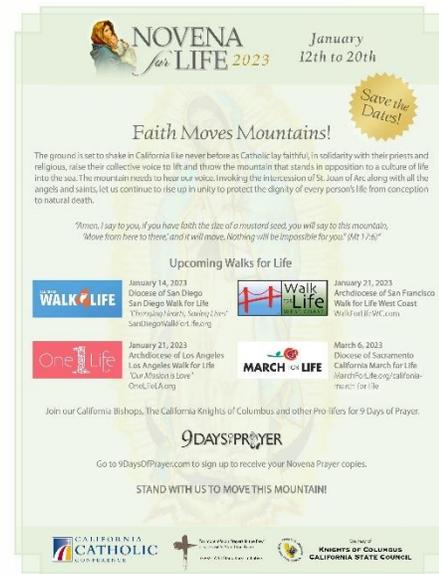
invitation to pray a particular **set of mysteries** of the Rosary for that intention.

5. Each day also makes reference to one of the Knights of Columbus' **life-giving programs** as a way to exercise charity.

Basic Facts about the Campaign:

The 9 Days of Prayer program (Novena for Life 2023) is comprehensive, customized, and user-friendly:

- The Knights are promoting the campaign by way of their network of chapters and councils throughout the State of California.
- The KofC [resources page](#) provides informative daily messages, promotional materials, pulpit and bulletin announcements, etc.
- Knights will lead their faith communities in a pro-active Novena for Life, not only as men of action, but as men of prayer and men of faith.
- The nine prayer services that will occur on each of the novena days include a number of California Catholic Bishops as well as other prelates of the local church (the full list will be publicized as soon as it is finalized.)



Other Media Resources:

Please see the [9 Days of Prayer website](#) for further information and downloadable resources:

- Novena for Life 2023
- Parish Announcements
- Banners and Graphics
- Pro-Life Edition Prayer Card
- Daily Announcement Emails
- Liturgy Schedule and Presider's List (to be updated as soon as the list is finalized)

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