

NOVENA *for* LIFE

IDEAS FOR IMPLEMENTING THE NOVENA FOR LIFE 2023

Brother Knights, Chaplains, and Pro-Life Directors may be looking for a few ideas to bring the Pro-Life Novena to a wider audience. Here are a few:

1. Join the State Council's livestream broadcast of the Novena in January:

- A link will be made available to Knights by email as the Novena approaches.
- Encourage the brother knights and their families to watch the broadcast with copies of the Novena in hand.
- You may wish to organize a gathering at a local parish for public broadcast and have extra copies of the Novena on hand (if you were just to print pages 3-12 of the Novena on front/back sides, it becomes a manageable five-page handout).

2. Parish bulletin announcements:

- The Communications Office of the K of C State Council will make available a series of bulletin blurbs and banner art for placing announcements in parish bulletins (make sure to get them to parish secretaries in time to be inserted into the Sunday, January 8th bulletin).
- You may also ask the parishes in your area to post the PDF version of the Novena and the link on their websites, if they have one (again, timing is critical).
- If the parish has an email list of parishioners, ask the pastor to include information about the Novena during the week of the Novena; attach the PDF as well.

3. Leverage the power of existing pro-life groups:

- Many parishes and deaneries have existing grassroots pro-life groups who have their own email lists and networks.
- Make sure to get the PDF version of the Novena and the livestream broadcast link to one or two recognized local pro-life leaders and ask them to distribute the Novena to their network.
- Consider asking one of these leaders to organize an event at the local parish to watch the broadcast or pray the Novena together; make sure you attend!

4. Piggyback on already-planned events:

- Because this is a critical year for the pro-life cause there are likely to be numerous already-planned pro-life events in your area, both Catholic and Protestant.
- Capitalize on the good will and energy of these events to get copies of the Novena into the hands of organizers and participants to the extent that you have the resources to do so.
- Even if you can't attend, identify the locals who are going to the rallies/events and ask them to distribute copies of the Novena while they are there.

5. Don't forget the power of radio:

- If you have a Catholic radio station in your area, ask them to make a public service announcement about the Pro-Life Novena.
- Offer to lead the Novena or a portion of it over the air during the nine days.

6. Schools, catechism classes, and ministries are ripe for the message:

- Make sure to get this Novena into the hands of local educators (parish and school) to distribute to their classes; also, make sure to forward the broadcast link to them via email.
- The same holds true for parish-based ministries who can take on the Novena as a project or an activity for their meetings and organizations.